



Haringey Aquatics and Fusion Host Swim Dem Crew Swim Social **Award-winning swimming group makes a splash with local aquatics club**

1 May, 2017 --- Haringey Aquatics, in partnership with Fusion Park Road Pools & Fitness, will host award-winning community swimming group [Swim Dem Crew](#) for a swim social on Saturday 6th May (10:30 – 11:30) at Fusion Park Road Lido in Crouch End. All Haringey Aquatics members, carers/parents/grandparents, siblings, friends and relatives are welcome. Normal Lido charges apply.

Nominated by Swim England, Swim Dem Crew was awarded the Sport England Community Project of the Year Award following the success of its social swim sessions programme. Swim Dem Crew have been recognised for its success in getting more people within BME communities to take to the water.

Head Coach Paul Doyle says, “I welcome the chance to meet such an inspirational group. Programmes like this, along with our own efforts in Haringey, make a difference to reach any citizen, no matter their age, and increase their physical and mental wellbeing.”

Swim Dem Crew founder Peigh Asante states, “We are coming to the Lido to visit an iconic London pool, show our support for Haringey Aquatics, and get some training tips from their coaches and swimmers!”

For more information on this social swim, contact press@haringeyaquatics.org.uk

About Swim Dem Crew

Swim Dem Crew was founded in 2013 around a love of swimming. In 2015, with the support of the Swimming Trust, they successfully challenged a group of non-swimmers to take part in the Great Manchester Swim and 2016 London Swim. Now the group holds weekly swimming sessions at different pools in London, providing a social space for people to get together and become more confident in the water.